



University of New Haven

UNDERGRADUATE

COMMUNICATION PROGRAMS



B.A. COMMUNICATION

B.S. COMMUNICATION



DEAN'S MESSAGE

Thank you for your interest in the University of New Haven's department of Communication, Film and Media Studies! Our faculty and staff are committed to working with each student to provide a first-class learning experience. Experience is a key word at UNH.

Our programs include not only classroom instruction but also studio experience and research, working with faculty in the field, studying abroad, and participating in internships and course projects that focus on the change of technology and media.

The College of Arts and Sciences is uniquely positioned to help you prepare for the future — a future that is changing at a rapid pace. In fact, many of the future career opportunities for today's college students have yet to be created. Our philosophy in UNH's College of Arts and Sciences is to prepare you as broadly as possible for the challenges — whether local or global — facing our society in the decades to come and, at the same time, to give you the skills and knowledge you'll need to solve these problems creatively.

“Our philosophy in UNH's College of Arts and Sciences is to prepare you as broadly as possible for the challenges — whether local or global — facing our society in the decades to come and, at the same time, to give you the skills and knowledge you'll need to solve these problems creatively.”

In addition to the depth of study within your chosen major, you will receive an unparalleled education across many disciplines in the sciences, arts, and humanities. Our lives are immeasurably enriched when we are trained to see — to appreciate the elegance of a mathematical concept — the beauty of a work of art, the physics underlying a chemical reaction, or the delicate balance of our ecosystem. It's a thrilling voyage of discovery.

I hope you will take that voyage at UNH and experience all the excitement that goes with the quest, in both your communication courses and in all the other fascinating subjects that await you.

Sincerely,

Lourdes Alvarez, Ph.D.
Dean, College of Arts and Sciences

CHAIR'S MESSAGE

Thank you for your interest in Communication, Film and Media Studies here at the University of New Haven. All of us use communication in our daily lives. We use interpersonal communication with our family and friends, and in our professions. Media surrounds us. We are, all of us — trained or not — users, consumers, producers and creators of media.

Our faculty members prepare students to enter hundreds of different fields and take advantage of every opportunity by being effective communicators. We are dedicated to providing 21st Century students with 21st Century knowledge and training in journalism, public relations, film and video production, radio and communication theory. We see and track the changing face of the economy and prepare students to enter the emerging fields in convergent media.

The Laurel Vlock Center for Convergent Media is a state-of-the-art digital facility. It provides students with the opportunity to learn and train on the equipment and software programs they will use when they begin their careers in media production, journalism and public relations. Our field and studio production facilities,

editing labs, award-winning radio station WNHU, are all available to our students 24/7 to give them the best opportunity to learn and to practice their craft.

Our faculty of scholars and industry professionals present challenges and thought-provoking opportunities to develop aesthetic, practical and technical skills. We advise and guide our students throughout their time here and after. Our students create unique, competitive and scholarly projects in film, journalism, theory and social media.

If you are going to study Communication, you owe it to yourself to learn more about the different programs in Communication, Film and Media Studies at the University of New Haven.

Sincerely,

Steven A. Raucher, Ph.D., J.D.
Chair and Professor, Communication,
Film and Media Studies



“We are dedicated to providing 21st Century students with 21st Century knowledge and training in journalism, public relations, film and video production, radio and communication theory. We see and track the changing face of the economy and prepare students to enter the emerging fields in convergent media.”

FACULTY

From Emmy Award-winning television makers to highly recognized researchers in the world, the Communication, Film and Media Studies Department delivers the best of the best to teach their students.

This exceptional faculty, top in their fields, have the skills and the knowledge to create a pathway for young and upcoming minds to take on one of the fastest-growing industries in America: the media.

Their understanding of how this industry works is crucial to your education, because it will give the **experience you need** to achieve every aspect of your career.

Whether it's the savvy world of public relations, the rapid pace of journalism, or the competitive realm of TV, film, and radio, you can bet that these professors are here to help you achieve and succeed in every way possible.

Meet Our Faculty

Jerry L. Allen, Ph.D.
Professor

Dennis Blader, M.S.
Practitioner in Residence

Donald C. Smith, Ph.D.
Professor

Paul Falcone, M.B.A.
Director of Instructional and Institutional Media

Steve A. Raucher, Ph.D., J.D.
Professor and Chair

Carolyn Lagoe, Ph.D.
Assistant Professor

Bryan Lane, M.S. Ed.
Lecturer

Eun-A Mickey Park, Ph.D.
Assistant Professor

Karen Isaacs, M.S. Ed.
Practitioner in Residence

Elizabeth Christian, Ph.D.
Assistant Professor



Laurel Vlock Center for Convergent Media

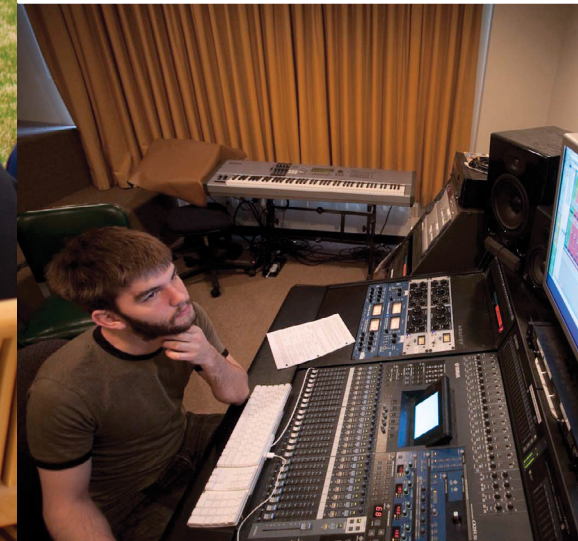
Located in Maxcy Hall at the heart of campus, the Laurel Vlock Center for Convergent Media is a key resource for Communication students. The Center allows students to combine the technologies that integrate radio, television, newspapers, and the Internet. Students also learn to write, plan production, edit video, and post their mixed media to the Internet. With the training and education of this newest technology, our students will be well-prepared as professionals in communication offices and newsrooms.

The Vlock Center uses software such as **Avid® Media Composer, EP Movie Magic Scheduling 6, Adobe® Creative Suite® 6, Adobe® After Effects, Audacity®, and Apple® Final Cut Pro®**, which is used for video editing and is the industry standard.

UNH hosts the Final Cut Pro network, which enables students to edit their work on any of the 32 equipped computers in the Communication Department. Furthermore, UNH is the only Apple-certified training facility in the State of Connecticut.

Fully Equipped Television Studio and Radio Station

Students also have a fully equipped television studio and radio station at their disposal to enhance their class work by getting hands-on experience with camera work, editing, recording, audio, and production. Adjacent to the studio is the editing room where students can alter, evaluate, and adjust their work. Students can also sign out **cameras, lighting, and other production equipment** to make their next project come to life!



In a society where we are experiencing a constant evolution in technology, it is important that all other areas of study continue to evolve as well. The very meaning of “communication” expresses the interchange of thoughts, opinions, or information by speech, writing, or signs. The study of communication today can change the way we interact tomorrow. You may choose to study different techniques such as **journalism or public relations**. If that route isn't for you, then you may choose to learn the different media for delivering these messages. These might include **radio, television, production, film, or even print**. Whichever you choose, you can have peace of mind knowing that your studies will help lead the way in which the world will communicate.

B.A. IN COMMUNICATION

Today, as we stand knee-deep in desktops, laptops, smart phones, iPods®, flat-screen TVs, DVD players, and radios, with hundreds of satellites transmitting untold amounts of data per second, you'd think there wouldn't be room for a communications gap. Nevertheless, with so many media delivering so much information, effective interpersonal and mass communication skills have never been more crucial. Our bachelor's programs cover both aspects of communication — how to frame the message and how to master the technology that delivers it.

The Bachelor of Arts in Communication has a strong journalism and public relations concentration. You'll develop a comprehensive understanding of interpersonal communication as well as organizational communication, public relations, advertising, and mass communication via journalism, radio, television, and film.

Courses for the B.A. in Communication include the University core requirements plus the following common courses:

REQUIRED COURSES

- COMM 1100 Human Communication
- COMM 1101 Understanding Media and Technology
- COMM 4420 Communication and the Law



Concentration in Journalism

Courses for the journalism concentration consist of 24 credits of required courses plus 1 elective course.

REQUIRED COURSES

- COMM 1102 Media Writing
- COMM 3308 Broadcast and Convergent Journalism
- COMM 4597 Practicum
or
- COMM 4598 Internship
or
- COMM 4599 Independent Study
- JRNL 2201 News Writing and Reporting
- JRNL 2202 Advanced News Writing and Reporting
- JRNL 3311 Copy Desk
- JRNL 3367 Interpretive and Editorial Writing
- JRNL 4450 Special Topics
- CO 306 Public Relations Principles and Practices

ELECTIVES (1 COURSE FROM BELOW)

- COMM 1114 Production Fundamentals
- COMM 3301 Communication Theory and Research
- COMM 3306 Public Relations Principles and Practice
- COMM 3309 Public Relations Writing
- COMM 3310 Pictorial Journalism
- COMM 3399 Communication and Media Campaigns

Concentration in Public Relations

Courses for the public relations concentration consist of 24 credits of required courses plus 1 elective course.

REQUIRED COURSES

- COMM 1102 Media Writing
- COMM 3300 Persuasion in Communication
or
- COMM 4400 Communication in Organizations
- COMM 3306 Public Relations Principles and Practices
- COMM 3309 Public Relations Writing
- COMM 3399 Communication and Media Campaigns
- COMM 4597 Practicum
or
- COMM 4598 Internship
or
- COMM 4599 Independent Study
- JRNL 2201 News Writing and Reporting
- JRNL 3367 Interpretive and Editorial Writing

ELECTIVES (1 COURSE FROM BELOW)

- COMM 1114 Production Fundamentals
- COMM 3301 Communication Theory and Research
- JRNL 2202 Advanced News Writing and Reporting
- JRNL 3311 Copy Desk

Concentration in Interpersonal Communication

Courses for the interpersonal communication concentration consist of 21 credits of required courses plus 2 elective courses.

REQUIRED COURSES

- COMM 2200 Theories of Group Communication
- COMM 2205 Intercultural Communication
- COMM 3300 Persuasion in Communication
- COMM 3301 Communication Theory and Research
- COMM 4400 Communication in Organizations
- COMM 4410 Management Communication Seminar
- COMM 4598 Internship
or
- COMM 4599 Independent Study

ELECTIVES (2 COURSES FROM BELOW)

- COMM 1102 Writing for the Media
- COMM 1109 Professional and Business Communication
- COMM 3302 Social Impact of Media
- COMM 3306 Public Relations Principles and Practices
- COMM 3309 Public Relations Writing
- COMM 3399 Communication and Media Campaigns
- COMM 4435 Advertising Seminar
- COMM 4450 Special Topics
- COMM 4500 Seminar in Communication Studies

Concentration in Digital Media

Courses for the digital media concentration consist of 18 credits of required courses plus 3 elective courses.

REQUIRED COURSES

- COMM 1114 Production Fundamentals
- COMM 2208 Introduction to Broadcasting
- COMM 3301 Communication Theory and Research
- COMM 3302 Social Impact of Media
- COMM 3308 Broadcast and Convergent Journalism
- COMM 4597 Practicum
or
- COMM 4598 Internship
or
- COMM 4599 Independent Study

ELECTIVES (3 COURSES FROM BELOW)

- COMM 3310 Pictorial Journalism
- COMM 4450 Special Topics
- COMM 4597 Practicum
- COMM 4598 Internship
- COMM 4599 Independent Study
- JRNL 2201 News Writing and Reporting
- JRNL 3311 Copy Desk
- COMM 4500 Seminar in Communication Studies

B.S. IN COMMUNICATION

The Bachelor of Science program in Communication is similar to the Bachelor of Arts, but the B.S. program also teaches highly sought-after production skills. You'll take a sequence of courses in TV and video production, film production, and radio production. This career path is more behind-the-scenes. Writing, directing, being a member of the crew, producing, and editing are some of the careers on this track.

Students are able to hit the ground running even before starting an internship. Communication majors can gain experience through writing for *The Charger Bulletin* (the student newspaper), working at WNHU-FM (the campus radio station), doing programming for local television, or producing specialized film and video programs.

Courses for the B.S. in Communication include the University core requirements plus the following common courses:

REQUIRED COURSES

- COMM 1100 Human Communication
- COMM 1101 Understanding Media and Technology
- COMM 4420 Communication and the Law



Concentration in Film Production

Courses for the film production concentration consist of 21 credits of required courses plus 2 elective courses.

REQUIRED COURSES

- COMM 1114 Production Fundamentals
- COMM 2214 Elements of Film
- COMM 2220 Film Production I
- COMM 3317 Advanced Writing for the Media
- COMM 3320 Film Production II
- COMM 3340 The History of Film
- COMM 4597 Practicum

ELECTIVES (2 COURSES FROM BELOW)

- COMM 1102 Writing for the Media
- COMM 2212 Television Production I
- COMM 3312 Television Production II
- COMM 4412 Advanced Television Production
- COMM 4450 Special Topics
- COMM 4598 Internship
- COMM 4599 Independent Study

Concentration in TV/Video Production

Courses for the digital media concentration consist of 21 credits of required courses plus 3 elective courses.

REQUIRED COURSES

- COMM 1102 Writing for the Media
- COMM 1114 Production Fundamentals
- COMM 2212 Television Production I
- COMM 2214 Elements of Film
- COMM 3312 Television Production II
- COMM 4412 Advanced Television Production
- COMM 4597 Practicum

ELECTIVES (3 COURSES FROM BELOW)

- COMM 3308 Broadcast and Convergent Journalism
- COMM 2208 Introduction to Broadcasting
- COMM 3340 The History of Film
- COMM 4450 Special Topics
- COMM 4415 Broadcast Management
- COMM 4598 Internship
- COMM 4599 Independent Study

INTERNSHIPS



INTERNSHIPS

Internships allow students to take what they learn in the classroom and apply it in the field with guidance from trained professionals who work with the application of such skills on a daily basis. UNH encourages students to take the opportunity to acquire an internship. Besides the obvious benefits of applying the lessons from classes, students have the ability to network themselves, or make contacts for later in their careers. The more people you know, or that know you, the easier it will be for you down the road. Our students consistently have positive experiences that later lead to better opportunities and job offers.

▶ **76% of employers** indicate that their primary purpose for sponsoring interns is to recruit entry-level talent.

▶ **58.6% of 2011 interns** were converted to full-time employees. In addition, 36% more companies offered internships in 2012 than in 2011.

▶ **83% of employers** report higher retention rates for new hires with internship experience versus those with none.

Communication students have recently completed internships at companies and organizations such as:

- ▶ ABC
- ▶ After School at the Klein (ASK)
- ▶ Bridgeport Bluefish
- ▶ Channel 61 – TV Sports
- ▶ Clear Channel Communication
- ▶ CNN
- ▶ Country 92.5
- ▶ Disney
- ▶ Edible Arrangements/NetSolace
- ▶ ESPN
- ▶ ESPN Radio
- ▶ FOX Sports Radio
- ▶ GEM Advertising
- ▶ Good Morning America
- ▶ Kiss 95.7
- ▶ Late Show with David Letterman
- ▶ Late Night with Jimmy Fallon
- ▶ The Maury Show
- ▶ NBC Sports – NHL Programming
- ▶ NBC Universal
- ▶ New Haven Register
- ▶ New Haven Symphony
- ▶ New Paradigm Theater
- ▶ The New York Times
- ▶ The River 105.9
- ▶ Saturday Night Live
- ▶ The Steve Wilkos Show
- ▶ Subway Corporation
- ▶ WTNH News 8



CLUBS & ORGANIZATIONS

170

UNH students are involved with a capital "I." With over 170 clubs and activities on campus, it's easy to join and make a contribution. Communication students also have special opportunities to connect with like-minded people and practice their networking skills.

The Charger Bulletin

The Charger Bulletin is an excellent opportunity to further your journalistic writing. It has been the official student newspaper of UNH since 1938. Reporting local news and campus events, our staff writers work hard every week to provide coverage. With our great staff, writers, and photographers, *The Charger Bulletin* continues to be something that the University community enjoys and remains the first place students look for news. In addition to producing weekly issues, we produce a web version of the newspaper with daily updates to further educate the UNH and local community about living green instead of printing more issues throughout the week. This is a great opportunity, particularly for students who are in our journalism track, to gain real-life experience that will enhance their career options after graduation.

CommClub

The purpose of the Communication Club is to bring creativity to the campus as a whole. The club provides media coverage to other student clubs and organizations that enlist our services as well as an opportunity to obtain experience in all aspects

of the media. Past projects include video documentation of events and video creation and editing for promotional purposes. The Communication Club brings guests and hosts events that involve the media to advertise specific clubs on campus.

Lambda Pi Eta Honor Society

The Lambda Pi Eta Honor Society recognizes outstanding scholastic achievement in communication and encourages involvement in communication-based research and services for the University of New Haven campus and the community.

Lambda Pi Eta is the official communication studies honor society of the National Communication Association (NCA), with more than 400 active chapters at four-year colleges and universities worldwide. Lambda Pi Eta represents what Aristotle described in *The Rhetoric* as three ingredients of persuasion: logos (Lambda), meaning logic; pathos (Pi), relating to emotion; and ethos (Eta), defined as character credibility and ethics. The Honor Society recognizes, fosters, and rewards outstanding scholastic achievement while stimulating interest in the communication discipline.



EXPERIENTIAL EDUCATION

Professional Organizations

Our instructors have served as editors or associate editors of more than a half-dozen of the top-tier scholarly journals in the communication field, receiving national and international recognition for their work. All of them have practical experience in their specialty and continue to engage in research, staying on top of trends and publishing their findings.

As one of their students, you'll have the opportunity to join the same professional organizations that your instructors belong to. For example:

- ▶ [The American Film Institute](#)
- ▶ [The Association for Educational Journalism and Mass Communication](#)
- ▶ [The Broadcast Education Association](#)
- ▶ [The Eastern Communication Association](#)
- ▶ [The International Communication Association](#)
- ▶ [The International Listening Association](#)
- ▶ [The National Academy of Cable Programming](#)
- ▶ [The National Academy of Television Arts and Sciences](#)
- ▶ [The National Association of College Broadcasters](#)
- ▶ [The National Communication Association](#)
- ▶ [The National Federation of Local Cable Programming](#)
- ▶ [The Organization for the Study of Communication, Language, and Gender](#)
- ▶ [The Public Relations Society of America](#)
- ▶ [The World Communication Association](#)



Television

The College of Arts and Science prides itself in providing students with the same tools that the pros use in the job market today. The University of New Haven has a state-of-the-art television studio used for classes as well as practice and free access for Communication Club members. Students learn production from fundamentals to **advanced techniques for producing a television series, a newscast, or music videos.** There is no excuse for not getting your hands a little dirty!

Film

Film production is similar to television, but the classes are more focused on having students understand the film industry from past to present before actually taking on a project. "Up In the Woods" is the most recent film directed by the Film Production II class. The process of creating a film, from ideation to realization on screen, is a challenging, yet exhilarating process. The class allows for a semester of pre-production, which includes casting, location scouting, drafting the script, renting equipment, and general preparation, as well as shooting the film. The class works as the creative force behind the film. Each class member has a specific role in the crew. A student directs the film; another student writes the film; and everyone else fills in the gaps.

"Up In the Woods" was a way for the Film Production II class to culminate their knowledge of past years and classes into a single project. The film was shot on location in Kent, Connecticut,

over the course of three 15-hour days. The actors cast in the lead roles were SAG-AFRA recognized, with extensive experience in the industry. The result of the hard work from the Film II class was an engaging psychological thriller that is currently being submitted into film festivals across the world. The film was directed by Matthew Scripter, '14 (B.S. Mass Communication) and written by Matthew Scripter and Chelsea Rowan, '14 (B.S. Mass Communication and B.A. English Literature).

Our 2013 student film "Charlie's Place" was recognized nationally as one of the best college films by the Southern California Film Festival and the Black Hills Film Festival.

Radio

88.7 FM WNHU is the University of New Haven's non-commercial, **official FCC-licensed radio station** broadcasting live 24/7 from South Campus. Daily operations are maintained by a departmental general manager, student station managers and directors, and a staff comprising students, community volunteers, and faculty members. WNHU's staff of DJs and radio personalities include both undergraduate students and community members.

Students can build their radio personalities and learn about the operation of radio stations through enrolling in the Radio Production Course. WNHU has been on the air since 1973 and is considered one of the best college radio stations in the state of Connecticut. The New Haven Advocate has awarded WNHU "Best College Radio Station" for over 6 consecutive years.



BRYAN LANE

What is your educational background?

My undergraduate degree is from Mansfield University in Broadcasting/Communication. My Master's is from St. Joseph's College of Maine in Education Science.

What is your academic passion?

Building non-traditional assignments and practical applications for students. I don't want to be one of those lecture/test professors.

What are you most proud of?

I am most proud of the fact that I've managed seven radio stations, which were number one in the 12+ market, and how the college radio station that I now manage has a five-digit listenership achieved under my direction.

How long have you taught at UNH and what courses do you teach?

I have been teaching at UNH for about six years. I teach production courses in television, radio and audio, media management, and history of media.

How would you describe your role as an advisor and mentor?

My role is to help students maximize potential by mirroring workplace experiences. For instance, we approach our radio station as if it were a laboratory. I instruct students on proper radio form, and they fill in the content, which is approved by the various show producers. We also promote our radio station like a commercial station and produce an afternoon show similar to commercial radio. Nearly all aspects of the Communication, Film and Media Department have some component of experiential learning.

FACULTY PROFILE

What are some fun facts about you?

I have a personal music collection of over 70,000 songs, and I have written two novels. I have a hole-in-one in golf and shot in the 70s several times. I took a 30-year break from bowling, one of my childhood passions, and threw my first 600 series at 48 years old and first 700 series at 49.

What advice would you give to prospective students and their parents?

Get involved. Studies show that students stay in college, have better and more varied collegiate relationships, and have better career direction and options when they get involved.

What is your favorite thing about the University of New Haven?

The focus on experiential education. I wouldn't have pursued a position here without that non-traditional approach to education. I believe it is a more meaningful college experience for our students.

How does the University of New Haven's Communication, Film and Media Studies program differ from those of other colleges and universities?

Again, the emphasis is on experiential education. We shoot a film once every three semesters where students direct, write, pick set locations, hire card-carrying actors, and do all of the things needed for a real film. We have a five-camera HD replay setup that shoots all home football games live, with students getting the experience of sports broadcasting as it happens. My radio station is staffed by students with positions that mirror marketplace positions like operations manager, promotions director, production director, afternoon show producer. We have a student website called "The Corral" that culls all the media efforts of our students including published articles, film clips, and radio podcasts.

FACULTY PROFILE

PAUL FALCONE



How do the University of New Haven's communications programs differ from those of other reputable colleges and universities?

UNH has a decided focus on experiential education and offers numerous opportunities, both required and elective, to learn in this manner. That focus, coupled with a program curriculum that encourages study outside of the major, provides our students with an outstanding education that serves them well into their future.

How long have you taught at UNH, and what courses do you teach?

I have been teaching at the University for more than twenty years. The courses I teach are Elements of Film, Film Production I and II, and Advanced Television Production.

What is your academic passion?

My passion is helping students to succeed — developing their skills, unlocking their own passion, and providing them with an understanding of what it takes to be successful.

How would you describe your role as an advisor and mentor?

It's important that students know what the industry is like before they apply for their first job. My role is to help students understand the scope of the film and television industry and guide them to their place in it — the place that best fits their unique talents and strengths.

What are some fun facts about you?

I'm an avid motorcycle enthusiast. I love working on and collecting vintage motorcycles.

What advice would you give to prospective students and their parents?

To students, I say: Challenge yourselves, and take advantage of all the University has to offer! For parents, it's the same advice, almost word for word: Encourage your child to challenge himself or herself and take advantage of all the University has to offer.

What is your favorite thing about the University of New Haven?

That's easy — the people. I love working with students, other faculty members, and members of the staff.

“My role is to help students understand the scope of the film and television industry and guide them to their place in it — the place that best fits their unique talents and strengths.”



CAROLYN LAGOE

What is your educational background?

I received my B.A. and M.A. in communication at the University at Buffalo. I received my Ph.D. in communication at the University of Connecticut.

What is your academic passion?

I am interested in improving health through communication. Specifically, I design, implement and evaluate communication campaigns focused on improving health outcomes. I am also interested in assessing the influence of media use and interpersonal communication on vaccination behaviors.

What are you most proud of?

I am most proud of my family, friends and my work with students. I am extremely fortunate to have excellent people in my life. Additionally, I feel very lucky to have worked with hundreds of college students throughout the last 6 years. During this time, I have been able to see students grow in personal and professional domains.

How long have you taught at UNH and what courses do you teach?

This is my second year teaching at the University of New Haven. I teach undergraduate and graduate classes in communication. Thus far, I have taught Human Communication, Theories of Group Communication and Health Communication.

FACULTY PROFILE

How would you describe your role as an advisor and mentor?

I consider myself to be a caring, accessible and enthusiastic mentor. Getting to know students and seeing their academic progress are two of my favorite parts of the job. I want all my students to know that I care about their personal, academic and professional progress.

What are some fun facts about you?

I love to run. I have run several half marathons and I am currently training for a full marathon.

What advice would you give to prospective students and their parents?

My advice to prospective students and parents is to find a university that is a good fit. It is important for undergraduates to find a place that is right for them. Given this, I encourage all interested students to come for a visit to campus!

What is your favorite thing about the University of New Haven?

The students are my favorite thing. I have had the opportunity to meet many intelligent, articulate and creative individuals. I look forward to teaching and connecting with many more students throughout my career.

How does the University of New Haven's communication program differ from those of other colleges and universities?

One of the best things about the University of New Haven communication program is the class size. The small classes allow for an atmosphere in which I am able to get to know the students on a personal level. The small classes allow for personal interaction, class discussion and detailed feedback on class assignments.

STUDENT PROFILE

Why did you choose UNH?

I made it a point to check out UNH at my college fair, and I really liked the Admissions staff. In turn, I decided to attend a Summer Preview Day. I immediately fell in love with the campus, the people, the buildings, and the atmosphere – it was almost as if I wanted to be a part of the campus rather than the actual school. I was going into my senior year of high school, and from that moment on I knew I was going to end up at UNH.

What was the hardest part about making the transition from high school to UNH?

I'd say the hardest part about the transition from high school to UNH is that the responsibility is really on *you*. You choose your class schedule, your sleep schedule and your study schedule. College is a different animal: it's not just class all day and then you go home and do your homework. Each of your classes meets only two and sometimes once a week, all at different times. The responsibility is on you to manage your time well and get everything done. The first semester is difficult because you're used to being told what to do and when to do it. It's really an eye-opening experience.

What do you like most about UNH? Or, in your opinion, what is the greatest feature of UNH?

What I like most about UNH is the people. Class is where you do your work and learn, and we're all here to get a degree. But the things that make every school unique are the people and the community. I was the only Class of 2015 UNH freshman student from my high school, so I didn't know anyone. But when I went to Orientation, I made a lot of friends and the Orientation Leaders made me feel welcome and excited to be going to UNH. Along with Orientation, the community that has been built around my friends and me are the best parts of UNH.

What extracurricular clubs and organizations are you involved in?

By contractual obligation, I am first a student and then a resident assistant. I am the president of the Communication Club, a brother of the Sigma Chi Fraternity, and I am involved with the Sigma Tau Delta English Honor Society. I also work for the First Year Success Center and Communication Department. Sleep is optional!

What are your plans for the future?

When I came to college, I wanted to do sports broadcasting. I joined the radio station and enrolled in courses related to sports broadcasting, but the longer I was here and the more classes I took, I realized I liked film making more than broadcasting. If I had the choice, I would be a writer-director in Hollywood.

What is your favorite UNH tradition?

My favorite UNH tradition is something I learned during Orientation: Don't step on the letters! The big UNH letters are located in the center of the Maxcy Quad. I like this tradition because it's so simple, yet so vague, that everyone can follow it. You learn you're not supposed to step on the letters out of respect and unity. It's also fun to goof around with your friends and walk around or tip-toe through the letters.



JOSEPH BROWN '15

Major: B.S. Mass Communication

Minor: English

Class: Senior

Hometown: Rahway, NJ



CARA DEMERS '16

Major: B.S. Mass Communication

Class: Junior

Hometown: Nottingham, NH

STUDENT PROFILE

Why did you choose UNH?

Initially, I didn't. I originally wanted to be in the middle of a city and enrolled in a big school. This was the only college I applied to that was on its own distinct suburban campus. I was so set in what I thought I wanted in terms of a bigger university, but UNH was middle ground for me – being a good program and a better financial decision than all other schools I'd applied to. But after my first semester, I absolutely loved it. Within the first year, I was gaining experience and using the equipment in the production studio and editing room. Also, Communication is a fairly large program, but feels very small.

What was the hardest part about making the transition from high school to UNH?

When I came to UNH, I didn't know anyone, so I had to try twice as hard as students from the surrounding area to make friends. I was also shy in high school, and it was hard for me to leave my comfort zone, join clubs, and try to meet other people. Putting myself out there was something I had to learn to do during my first semester. But now that I've done it, I couldn't be happier here.

What do you like most about UNH? Or, in your opinion, what is the greatest feature of UNH?

I have small classes and close relationships with my professors. I know them on a first-name basis, and I know I can reach out to them with any problems. I have a couple of professors who inform me of internship opportunities, not because I ask them to, but because they think it might interest me. I don't think you can get that level of support at every school.

What extracurricular clubs and organizations are you involved in?

I'm a student worker in the Office of Undergraduate Admissions and also our radio station, WNHU. I'm also a member of the CommClub and A-Team.

What are your plans for the future?

I want to work for a big network at some point. My lifelong dream is to become an on-air broadcaster for "Entertainment News." But if that doesn't work out, the best thing about earning a communication degree here is that if I can't find a job in front of the camera, I have the skills to work behind the scenes.

What is your favorite UNH tradition?

I love the Spring Carnival! I love fairs and carnivals in general and grew up loving them, but the one here at UNH during Spring Weekend is great!

What do you feel you are getting out of your major?

The pursuit of communication gave me direction. As a new student, I didn't know specifically what I wanted to do in the program. Many of my classmates knew they wanted to study communication, but the program can take you in many directions, and you have to narrow down your options. After taking several courses and speaking to my advisor and peers, I discovered where I wanted to be in the field.

As a student studying communication at UNH, I got hands-on experience right from the beginning. In some schools students aren't allowed to use equipment until they are one or two years into the discipline, but I will have four years of hands-on experience at UNH. On my first day I was learning how to properly use everything in the studio.

Do you have any advice for students and their families interested in UNH?

Know what kind of school you want first, and what you want out of the institution or program. If you want to sit in a lecture hall with 400 students, then aim for a college that offers that element. But if you want to walk into your undergrad experience and be hands-on, involved, and able to foster close relationships with your classmates and professors, then UNH can be perfect for you.

STUDENT PROFILE



ELISSA SANCI '16

Major: B.A. Communication

Class: Junior

Hometown: Elmont, NY

What is your favorite UNH tradition?

Not stepping on the UNH letters in the Maxcy Quad. I heard it's bad luck, and I don't want to see what happens if I accidentally walk all over them...

What do you feel you are getting out of your major?

I'm getting hands-on experience in all aspects of my major. As a freshman, I was able to work one-on-one with a journalism professor to develop my writing, and I also learned how to use all of the different kinds of equipment in the TV and radio studio. How many freshman at bigger schools can say that as a new student they went live on air for their college radio station? I'm getting a ton of experience from my major. When it comes time to apply for jobs after graduation, I know I'll have the confidence to say I know how to work most of the equipment in a studio or write in any style because of my classes and professors.

Do you have any advice for students and their families interested in UNH?

UNH is a great school, and the classes are very hands-on. The campus is easy to navigate around and there's always something to do. Just make sure to join clubs and get involved in things that interest you!

Why did you choose UNH?

I chose UNH because I liked the small class sizes and the amount of hands-on communication classes available to me. I also liked the smaller campus, which creates a close-knit campus community.

What was the hardest part about making the transition from high school to UNH?

Living on campus instead of at home was definitely the hardest part for me. In any college, you have to be responsible for yourself; your mom isn't going to be around to wake you up or make sure you get to class on time.

What do you like most about UNH? Or in your opinion, what is the greatest feature of UNH?

I love how well I'm able to know my professors. Because the communication program is smaller, the class sizes are also smaller, which allows the professors to really get to know their students. I've made close connections with almost all the professors in the department, and they really want to see me succeed. I love the close relationships with my professors because I know that after I graduate, I will always have someone to send me down the right path, give me stellar recommendations, and show me the encouragement I need to find a job that I love.

What extracurricular clubs and organizations are you involved in?

I'm involved with the Charger Bulletin where I'm the Assistant Editor, the UNHStable which is the afternoon drive show on WNHU, and I'm a Sister of the Phi Sigma Sigma Sorority.

What are your plans for the future?

After graduation, I'd like to pursue my dream of becoming a journalist. As of right now, I'd like to work for a newspaper, but I wouldn't be opposed to working for an editorial style magazine either. My passion lies in writing. However, since I do have experience in TV production and radio production, I also wouldn't mind working in either of those fields. I do know for sure that I'd like to do a lot of traveling in my future, and I feel that my career path will take me there.



ANTONIO C. ESPOSITO, '12

B.S. Mass Communication

ALUMNI PROFILE

What are you currently doing, and how did you get there?

These days I am finishing my M.A. in Film and focusing on my thesis project. I just wrapped my first feature length film, in which I was the 2nd Assistant Camera.

That was a really special experience.

I had a chance to work with Connecticut filmmakers and was able to be directly involved with the making of the film.

My passion for film doesn't have an exact start date, but I can certainly say that I

began my journey while at UNH. When I came into the Communication Department and met the advisors and instructors, specifically Paul Falcone, he began to show me some of the tricks of the trade that made the film industry a little less intimidating.

How did UNH prepare you for life after college?

UNH helped in a variety of ways to prepare me for life after college. It started in the residential halls; living in close quarters with other people for long periods of time allows you to learn a lot about yourself, other people, and how you respond to certain situations. It's awkward at first, but some of the best lessons come out of the really awkward moments, which I think is what college offers – experiences in and out of the classroom that push your boundaries. That is growth, and I can tell you that UNH pushed my boundaries to help me become flexible in different work situations.

What are some of your favorite memories about your time at UNH?

My favorite times at UNH were spent in the Communication Department studio or editing lab working on projects with my peers at strange hours of the day or night. There is great energy in the air when creative minds come together under a time commitment. I also enjoyed and still do enjoy my membership in the Sigma Chi Fraternity. I've met great men and great boys who became men in that organization. We had a lot of fun and have some great things to show for it.

What would you change about your experience at UNH, if anything?

I have no complaints with my experience.

What can you say about the faculty and staff at UNH?

The faculty is what got me through college. I'm a real talker. Most of how I learn is from sitting with a person and conversing on the topic or material. The professors in the Communication Department were so great at listening and offering sound advice to encourage my classmates and me.

What advice would you give to prospective students and their families?

If you know what you want, then go for it, even if it means missing a class one day to listen to a professional speak or taking the opportunity to work in the field. Keep an eye out for anything that will get you closer to your dream career. Don't get caught up in little details like one quiz or a bad day on the athletic field. Focus on the larger picture. Think of each film project, personal contact, or new experience as a puzzle piece, and collect as many pieces as you can along the way, so that one day you can fit them all together. Don't ask me when that time will be; I'm still trying to figure that out myself.

ALUMNI PROFILE

JESSICA PENA '14

B.S. Mass Communication



What are you currently doing, and how did you get there?

Currently, I'm interning for AI Roker Entertainment, Inc. in New York City. I got the position through an alumnae, Rose Polidoro, who graduated from the department in the 1970s. She came in for a seminar, we started talking, exchanged email, and the rest is history.

How did UNH prepare you for life after college?

UNH prepared me the best way possible for life after college and that was through hands-on experience. What better way to understand how media works than to do it? I wouldn't be able to tell you what makes a good lead-in or what makes a bad film if I didn't have the proper experience and background to do so. Another way that UNH helped me prepare for life after college was by showing me how to network effectively. I wouldn't have the internship I have now if I didn't network to the best of my abilities.

What are some of your favorite memories about your time at UNH?

It's so hard to choose from so many memories. One favorite memory would have to be filming the movie for Film I in the fall of 2013. Everyone put in so much time and effort to accomplish every detail of the film in a matter of four days. Other favorite memories include meeting new people when I got involved in USGA and Greek Life, as well as working for the Office of Undergraduate Admissions, where I made long-lasting friendships.

What would you change about your experience at UNH, if anything?

I wish I had gotten more involved as a new student, so that my time "being involved" would have been longer. Other than that, I wouldn't change anything. Everything I did made me the person I am today.

What can you say about the faculty and staff at UNH?

The faculty and staff at UNH are always on their A game. If I needed help, or if I did not understand an assignment, I could always go to them for assistance. The faculty and staff have a great level of experience in their respective fields and the passion to show it.

What advice would you give to prospective students and their families?

My advice to prospective students is to do something that you are passionate about because you'll enjoy it more. Get involved in clubs and organizations and try new things. As for their families: be supportive and learn makes them happy.

“UNH prepared me the best way possible for life after college and that was through hands-on experience.”



KAIT RICHMOND '11

B.A. Communication

What did you major in, what are you currently doing, and how did you get there?

At UNH, I majored in communication. After I finished my bachelor's degree, I went straight to graduate school at NYU and completed my master's degree in journalism. Throughout my schooling, I did several internships (WTNH, CNN, ABC) that eventually led to a freelance position at ABC News' "Good Morning America." I worked

there for about six months, until I was offered a full-time staff position at CNN as an associate editorial producer for "New Day." The less-fancy version of my title is "booker," meaning I pitch and book guests for the show. Currently, I work on a crazy overnight shift, which means I've gotten really good at tracking people down on social media and calling to wake them up in the middle of the night.

"My absolute favorite thing was study abroad. It was only a two-week trip, but it was one of the best decisions I made while I was in college."

ALUMNI PROFILE

How did UNH prepare you for life after college?

Since I had already taken journalism courses and done a television news internship at UNH, I arrived at grad school very prepared. I already knew the basics of writing a story, shooting and editing video, and using social media. Because of that, I was able to focus on perfecting my skills rather than starting from scratch.

What are some of your favorite memories about your time at UNH?

My absolute favorite thing was study abroad. It was only a two-week trip, but it was one of the best decisions I made while I was in college. I traveled with two professors and a small group of students (who all became my good friends) all over France. Some of my other favorite memories include events like Spring Weekend, the senior-week activities, and working in the admissions office (I still go back and visit).

What would you change about your experience at UNH, if anything?

While I think I took advantage of many of the opportunities UNH offered me, I don't think I took advantage of all of them. I would like to have gotten involved in a few more clubs, or taken a few more classes that were out of my comfort zone. But I've also ended up in a pretty great position, so I really can't complain.

What advice would you give to prospective students and their families?

Get to know the community. Meet with professors but also shadow students and ask them everything you can think of. I always tried to give prospective students my honest opinions, so that they came to UNH feeling excited but also prepared.

ALUMNI PROFILE

What are you currently doing, and how did you get there?

Currently, I'm the Broadcast and PR Assistant for the Trenton Thunder. After graduation I worked for a pair of independent baseball teams (Abilene Prairie Dogs, United League Baseball in 2012; and Gary SouthShore RailCats, American Association in 2013) doing broadcasting and media relations. After the season finished in Gary last summer, I networked with one of the broadcasters for the Thunder, who happened to be from the class of 2011 of UConn. When the Thunder had an opening for a broadcaster late in the off-season, he called to see if I was interested in filling in for the first two months of the season. It turned into a full-time seasonal position.

How did UNH prepare you for life after college?

Writing and production classes were important to my career after college. In addition to the audio editing I do for my own work to send to potential employers, I do a significant amount of writing in season. Daily game notes, game recaps, and promotional press releases and features are major parts of my responsibilities working in minor league baseball. Additional skills in video editing and Adobe® Photoshop® have been extremely valuable as well.

What are some of your favorite memories about your time at UNH?

Classes with Bryan Lane were a blast. Some of my favorite memories surround the various athletics contests I covered over the years. Watching the women's volleyball team lose a total of two games at home during my tenure was pretty incredible. Also, even though it was a 1-0 loss, broadcasting a 15 inning game in the Northeast-10 tournament at UMass Lowell on my 21st birthday was pretty cool.

JON MOZES '12

B.S. Sports Management
with a Minor in Communication

What would you change about your experience at UNH, if anything?

I'm not sure if there's much I would change about my experience at UNH. I probably would have done slightly different internships or jobs in the summers that would have directly benefited my broadcasting. Many students reached out to collegiate summer league teams while they were undergrads; thus, they were a bit more polished when applying for positions out of school. But it worked out just fine for me, and I made the most of my experience at UNH nonetheless.

What can you say about the faculty and staff at UNH?

As challenging as her classes were, Karen Isaacs's courses have been particularly helpful to me in my career. I still stay in touch with Rob Romano (who was an adjunct in Sports Management) and Armando Rodriguez (Economics) because I enjoyed their classes so much, and I find ways to pick their brains for information to this day.

What advice would you give to prospective students and their families?

To prospective students: Take as much time as possible in your first two years to find what you're passionate about. Once you do find your passion, put all your energy and effort into finding internships and mentors in your field so that you have a support system in place when you graduate. The Communications Department, led by Paul Falcone, Karen Isaacs and Bryan Lane, has terrific resources and instructors who are willing to help you find your passion and foster it into a successful career after graduation. Use them for every piece of advice and knowledge they have.





University of New Haven

OFFICE OF UNDERGRADUATE ADMISSIONS

300 Boston Post Road

West Haven, Connecticut 06516

**FOR MORE
INFORMATION CONTACT:**

**The Office of
Undergraduate Admissions**

Phone: 203.932.7319

Fax: 203.931.6093

Email: admissions@newhaven.edu

www.newhaven.edu

Find us on:

